



Why Kingston?




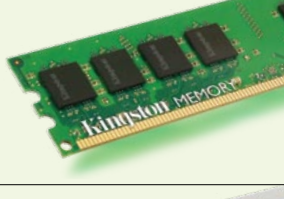

Experience and stability

Kingston® was founded in 1987 and is celebrating its 20th year in the memory business.

The company is privately held and run by its original owners. In 2006, Kingston had its highest revenue ever — \$3.7 billion. The company employs more than 4,000 people worldwide, with products distributed in 104 countries and available in over 3,000 locations.

A wide range of product

Kingston offers ValueRAM®, private-label OEM memory, Flash products, system-specific memory and HyperX®.

	<p>ValueRAM is Kingston's line of generic, industry-standard memory. It's ideal for non-PC OEMs, white box customers and those who purchase memory by specification.</p>
	<p>OEM memory is custom-designed to OEM specs for small to large manufacturers with volume/controlled BOM requirements who need custom or private-label memory.</p>
	<p>Kingston's Flash line includes CompactFlash® cards, SD, miniSD and microSD cards, as well as DataTraveler® Flash drives and media readers and writers.</p>
	<p>Kingston system-specific or branded memory is designed, manufactured and tested to the specs of each brand name system. It's designed for corporate IT and other customers who want guaranteed compatible product based on their PC model.</p>
	<p>HyperX memory is designed for PC enthusiasts and gamers. It's specially engineered and tested for higher speeds, with an aluminum heat spreader for thermal diffusion.</p>

[more >>](#)

Quality and Testing

The most important thing about our memory is what we put on last — our name. No one matches Kingston's expertise and level of commitment to memory. We've developed and patented testing processes, helped set JEDEC standards and worked with industry leaders such as Intel and AMD on next-generation technologies — experience and dedication that put us at the forefront of the memory industry.

Advanced Validation Labs (AVL) is a specialized memory testing lab and sister company of Kingston that provides memory technology validation testing services for such major computer chipset manufacturers as Intel, SiS, VIA, nVIDIA and ATI. Kingston engineers use AVL for special compatibility and reliability testing on Kingston memory.

All Kingston memory is:

- Made from quality components
- 100-percent tested
- Guaranteed compatible in the system/motherboard for which it's designed
- Backed by a lifetime warranty

In addition to the full suite of tests Kingston Technology already performs on its server memory, we have developed Dynamic Burn-in Testing, a unique process designed to further screen out potentially defective modules before they are shipped. The result has been a dramatic reduction in Early Life Failures.

When you see the Kingston name, you know the memory is backed by legendary reliability and service you can trust. That's why Kingston is the server memory of choice for the Fortune 100 and many major OEM customers — and why you should choose it, too.

OEM Relationships and Availability

Kingston works with the top technology companies, PC OEMs, semiconductor manufacturers, channel partners and others to better understand the industry, to the benefit of our customers.

Kingston products usually ship within 1 day when in stock, so you don't have to wait — and neither do your customers.

Now that you know all that Kingston has to offer, why choose any other brand? To learn more, contact your dedicated Kingston representative or visit kingston.com.

